

IN-MEMORIAM SAMPLE SIZES AND RATES

Sample Sizes & Rates

Use the boxes below to help you layout your ad and select the appropriate size. More text will result in a smaller picture and font size. Please indicate if you prefer a round or square photo and if there should be more than one person in the picture you supply.

Color In-Memoriams are available for an additional charge on Valentine's Day, Easter, Mother's Day, Father's Day and Christmas.

1 col. (1.73") X 2"
(no photo)

Black & White – \$42
Color – \$62

1 col. (1.73") X 3"

Black & White – \$63
Color – \$83

1 col. (1.73") X 4"

Black & White – \$84
Color – \$109

1 col. (1.73") X 5"

Black & White – \$105
Color – \$135

2 col. (3.56") X 3"

Black & White – \$126
Color – \$161

Clinton Square, P.O. Box 4915 | Syracuse, NY 13221-4915
General Information: 315-470-0011
www.post-standard.com

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▶ Now you know.